



SPONSORSHIP INVITATION

**2019**



# OUR MISSION

The Naturopathic Medicine Institute (NMI) envisions a world where enjoying optimal health allows people to reach their highest potential for inspired creativity. It asserts that the highest ideal in health care must act in concert with the healing power of nature. When you become a sponsor you are an integral part of helping vitalistic Naturopathic Medicine thrive. Our desire is to develop mutually beneficial partnerships with companies who share our vision for the world.

NMI is a dynamic collaboration of physicians and the public, promoting a rational approach to achieving optimal health. To accomplish this we:

- **Train** physicians to achieve the highest ideals in medicine
- **Create** clinical Centers of Excellence that demonstrate the effectiveness of naturopathic medicine. (Learn more at: <https://www.naturopathicmedicineinstitute.org/about/centers-of-excellence>)
- **Inspire** an understanding that safe, effective natural methods of achieving optimal health will improve health care
- **Demonstrate** how using natural treatments that support the individual's innate vital force for healing allows each of us to reach our highest potential.

# OUR GROWING REACH



- **Direct mailing list** — reaching 1000 doctors (This is a very specific target market of ND students along with Naturopathic Doctors with 30+ plus years in practice ... whose primary interest is to practice vitalistic Naturopathic Medicine.)
- **Facebook public page** — 1900+ followers, reaching 33 000 people each week
- **Facebook members-only page** — 294 members, 130+ posts/month

39,557  
People Reached

5,511  
Engagements

Boost P

122

28 Comments 318 S

*How active is our social media page?*

# SPONSOR LEVELS

NMI is a 501(c)(3), therefore your contribution is tax deductible.

|   | CRYSTAL | GARNET    | TOPAZ                       | EMERALD                     | SAPPHIRE                           |
|---|---------|-----------|-----------------------------|-----------------------------|------------------------------------|
| CONTRIBUTION  | \$1500  | \$3000    | \$5000                      | \$7500                      | \$12,000                           |
| Company logo and description on sponsor webpage             | ✓       | ✓         | ✓                           | ✓                           | ✓                                  |
| Social media advertisement                                  | 1/yr    | 3/yr      | 6/yr                        | 10/yr                       | 12/yr                              |
| Company name included on all NMI emails                     |         | ✓         | ✓                           | ✓                           | ✓                                  |
| Email blasts to members — including a custom message        |         | 1/yr      | 2/yr                        | 3/yr                        | 4/yr                               |
| Company spotlight on weekly Vital Conversation call         |         | Quarterly | Monthly                     | Bimonthly                   | Weekly                             |
| Social Media feature interview                              |         | 1/yr      | 2/yr                        | 3/yr                        | 4/yr                               |
| Featured sponsor on one CE session                          |         | 1/yr      | 2/yr                        | 3/yr                        | 4/yr                               |
| NMI website advertisement                                   |         |           |                             | ✓                           | ✓                                  |
| Logo listed on Nutrition for Kids sponsor webpage           |         |           |                             | ✓                           | ✓                                  |
| Vital Gathering Annual Convergence: VG IV                   |         |           |                             |                             |                                    |
| Conference sponsor spotlight                                | During  | During    | Before/ During/ After       | Before/ During/ After       | Before/ During/ After              |
| Sponsor table at conference                                 | 10% off | 20% off   | 40% off                     | 50% off                     | Complimentary                      |
| NMI conference perks  | 20% off | 30% off   | Conference and meals comped | Conference and meals comped | Conference, meals and hotel comped |
| Promotional samples & materials in conference attendee bags | ✓       | ✓         | ✓                           | ✓                           | ✓                                  |
| Branded page in Vital Conversation transcripts              |         | ✓         | ✓                           | ✓                           | ✓                                  |
| Stage time at conference                                    |         |           | ✓                           | ✓                           | ✓                                  |

