



SPONSORSHIP INVITATION

2019



OUR MISSION

The Naturopathic Medicine Institute (NMI) envisions a world where enjoying optimal health allows people to reach their highest potential for inspired creativity. It asserts that the highest ideal in health care must act in concert with the healing power of nature. When you become a sponsor you are an integral part of helping vitalistic Naturopathic Medicine thrive. Our desire is to develop mutually beneficial partnerships with companies who share our vision for the world.

NMI is a dynamic collaboration of physicians and the public, promoting a rational approach to achieving optimal health. To accomplish this we:

- **Train** physicians to achieve the highest ideals in medicine
- **Create** clinical Centers of Excellence that demonstrate the effectiveness of naturopathic medicine. (Learn more at: <https://www.naturopathicmedicineinstitute.org/about/centers-of-excellence>)
- **Inspire** an understanding that safe, effective natural methods of achieving optimal health will improve health care
- **Demonstrate** how using natural treatments that support the individual's innate vital force for healing allows each of us to reach our highest potential.

OUR GROWING REACH



- **Direct mailing list** — reaching 1000 doctors (This is a very specific target market of ND students along with Naturopathic Doctors with 30+ plus years in practice ... whose primary interest is to practice vitalistic Naturopathic Medicine.)
- **Facebook public page** — 1900+ followers, reaching 33 000 people each week
- **Facebook members-only page** — 294 members, 130+ posts/month

39,557
People Reached

5,511
Engagements

Boost P

122

28 Comments 318 S

How active is our social media page?

SPONSOR LEVELS

NMI is a 501(c)(3), therefore your contribution is tax deductible.

	CRYSTAL	GARNET	TOPAZ	EMERALD	SAPPHIRE
CONTRIBUTION	\$1500	\$4500	\$6500	\$9000	\$15,000
Company logo and description on sponsor webpage	✓	✓	✓	✓	✓
Social media advertisement	3/yr	4/yr	6/yr	10/yr	12/yr
Company name included on all NMI email footers	✓	✓	✓	✓	✓
Email blasts to members — including a custom message	1/yr	2/yr	3/yr	4/yr	6/yr
Company spotlight on weekly Vital Conversation call	Annual	Quarterly	Monthly	Bimonthly	Weekly
Social Media: publication of self-produced video		1/yr	2/yr	3/yr	4/yr
Student Mentor Program: Company Presentation		1/yr	2/yr	3/yr	4/yr
Vital Gathering Annual Conference Perks					
Conference sponsor spotlight	During	During	Before/ During/ After	Before/ During/ After	Before/ During/ After
Sponsor table at conference	10% off	30% off	40% off	50% off	Complimentary
Promotional samples & materials in conference attendee bags	✓	✓	✓	✓	✓
Sponsored Meal Presentation 30 minutes		10% off	15% off	20% off	30% off
Stage time at conference			5 min	10 min	15 min

